

City of Santa Fe Springs 2040 General Plan Update and Targeted Zoning Code Amendment



General Plan Advisory Group #1

July 8, 2020 | Zoom Video Conferencing

Welcome

Wayne Morrell, Director of Planning



Meeting Agenda

- 1. Introductions**
- 2. Overview: What Is a General Plan?**
- 3. Project Scope and Schedule**
- 4. GPAG Role and Commitment**
- 5. Discussion: Assets, Challenges, and Opportunities**
- 6. Next Steps and Setting Dates for Subsequent Meetings**
- 7. Public Comments**

Meeting Guidelines

- One person speaks at a time and keep comments brief.
- Technology happens – please be flexible and patient.
- Be respectful of one another’s opinions.
- Please mute yourself when you’re not speaking.
- Share video so we can stay visually connected.
- Remember this is just one meeting in a longer process.

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INTRODUCTIONS



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Project Team: City Staff



Wayne Morrell: Director of Planning

Cuong H. Nguyen: Senior Planner

Laurel Reimer: Contract Planner

Jack Wong: Planning Consultant

Project Team: Consultants



Laura Stetson: Principal

Jose M. Rodriguez: Project Manager

Genevieve Sharrow: Project Manager

Jessie Hernandez: Associate

Project Team: Consultants



Real Estate
Finance/Economics
Development
Entitlements

General Plan Advisory Group (GPAG)



GPAG Introductions

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OVERVIEW: WHAT IS A GENERAL PLAN?



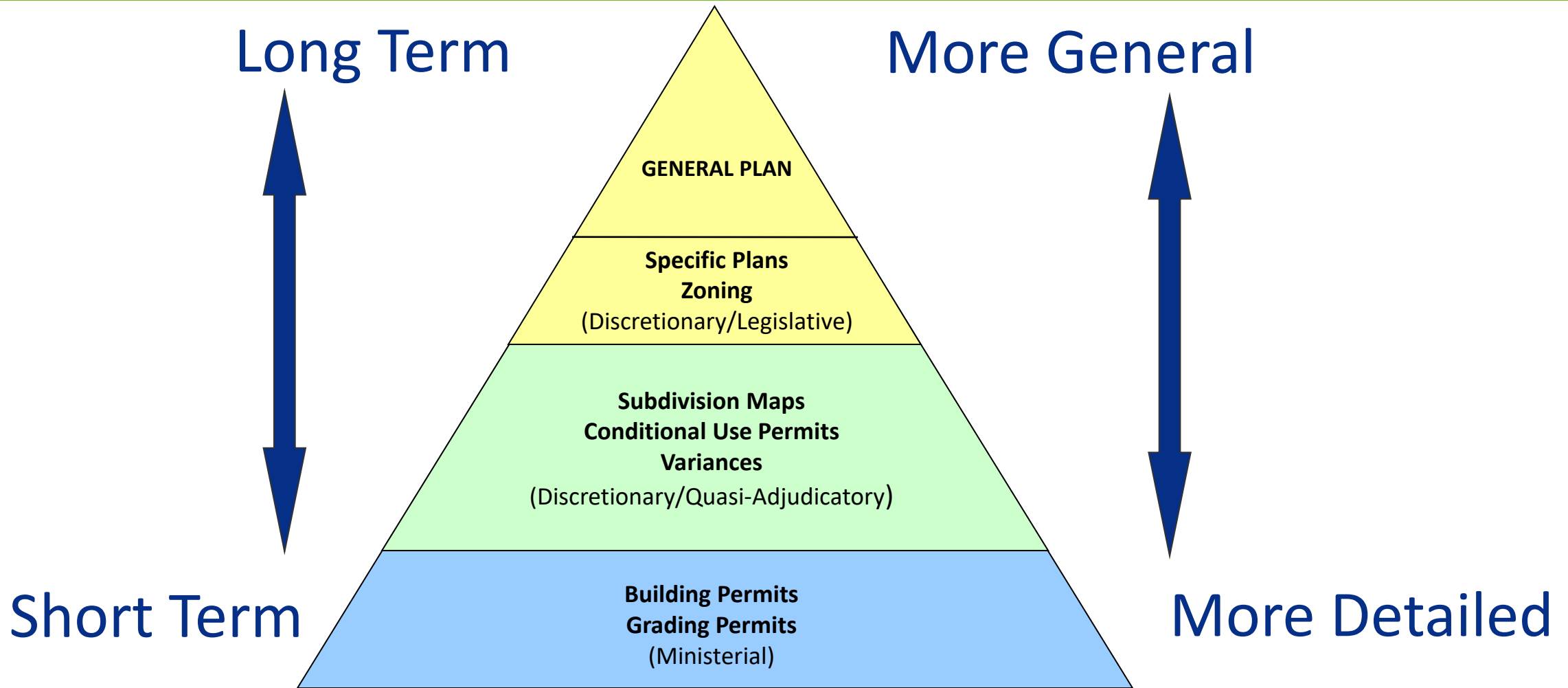
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A General Plan....

- **Belongs to the community** and reflects local vision and values
- **Long-term plan** for maintenance and change
- **A “living” document** that can be adjusted over time
- **Comprehensive**
 - Required elements
 - Defined planning area and/or subareas
 - Planning horizon of 15 to 25 years

Development Planning Hierarchy



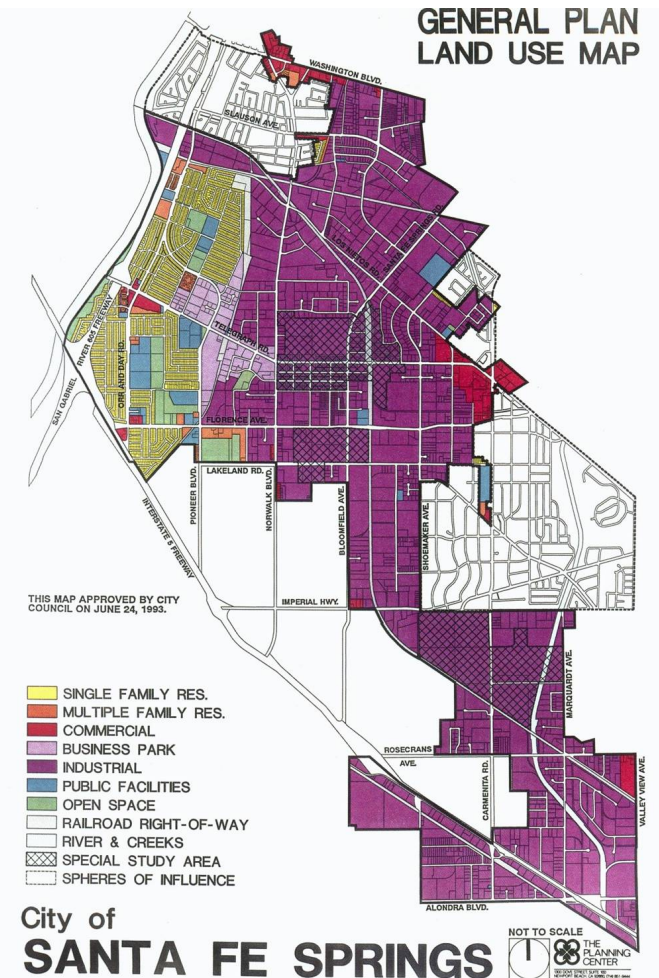
Current General Plan



Re-Imagine
Santa Fe Springs

2040 GENERAL PLAN

- Land Use Element - 1993
- Housing Element - 2014
- Open Space/Conservation Element - 1994
- Safety Element - 1994
- Circulation Element - 1994
- Noise Element - 1994

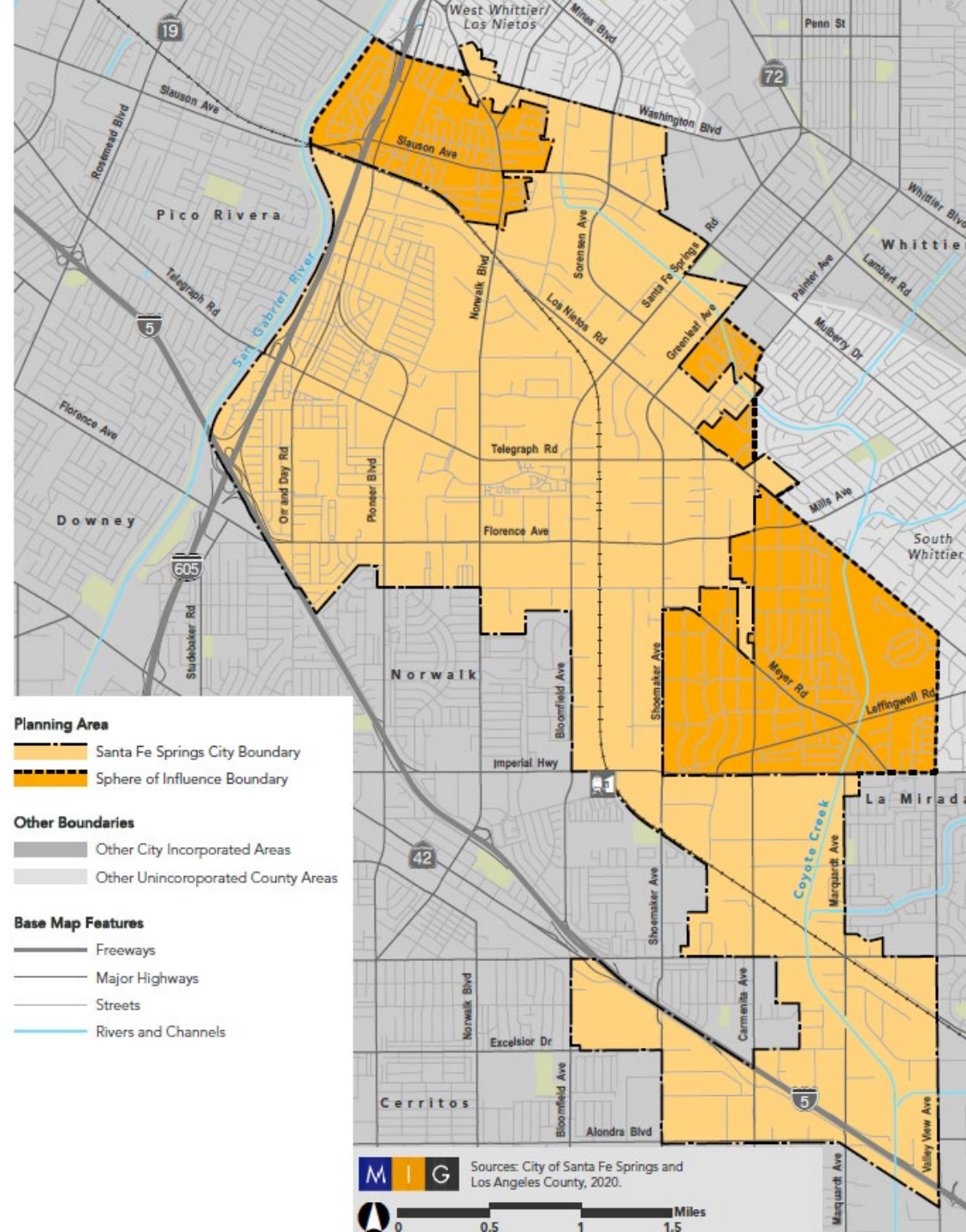


Why Update?

- Set new vision, goals, and policies
- Address current opportunities, challenges, and trends
- Changes to demographics and economic environment since 1990s
- Opportunity to connect with the community and reaffirm values and priorities
- Changes to State law on how cities address housing, mobility, climate change, and environmental justice

Planning Area

- Incorporated City Boundary
- Sphere of Influence (County of Los Angeles)
 - West Whittier/Los Nietos
 - South Whittier



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PROJECT SCOPE AND SCHEDULE



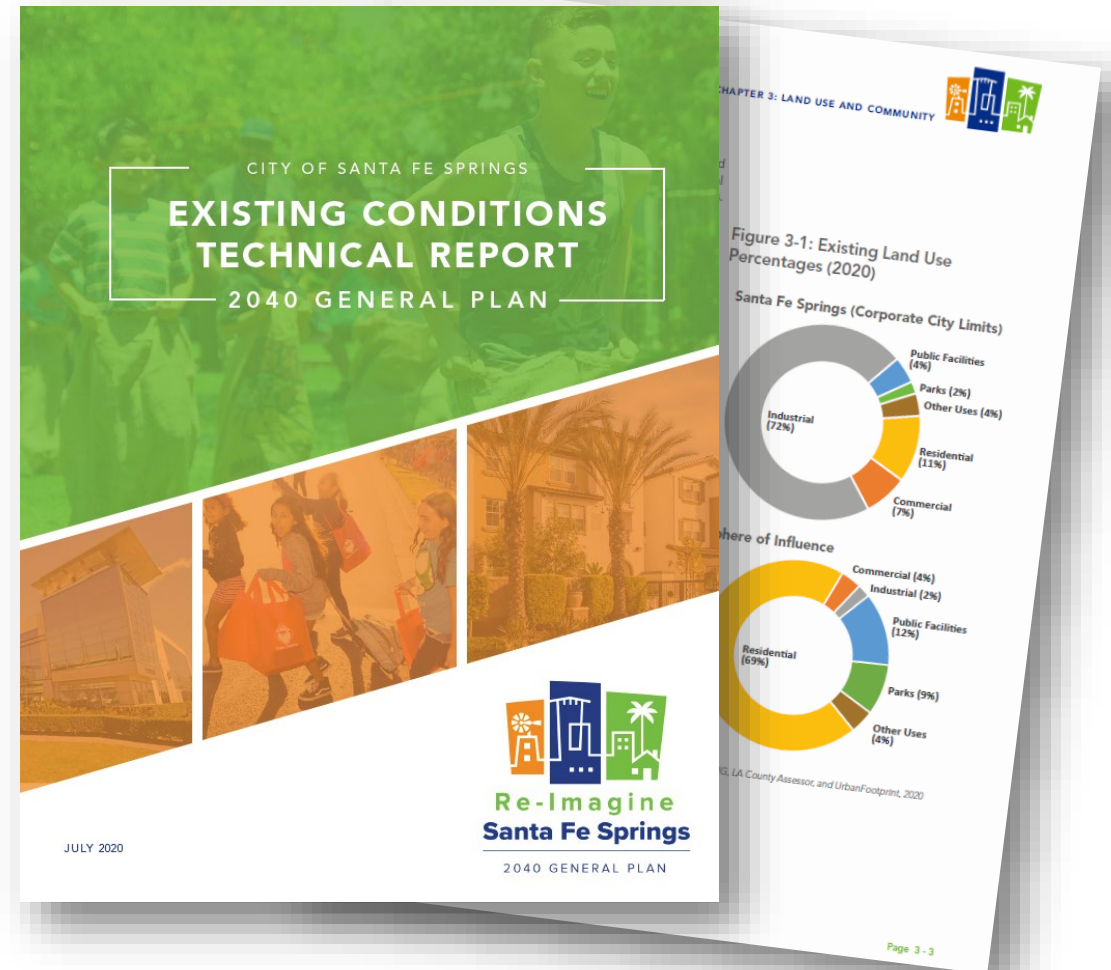
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Project Scope

Understanding Current Conditions and the Implications

- Land Use and Demographics Report
- Traffic and Circulation Study/Community Needs Assessment
- Market Study
- Housing Opportunities Evaluation
- Zoning Consistency Analysis



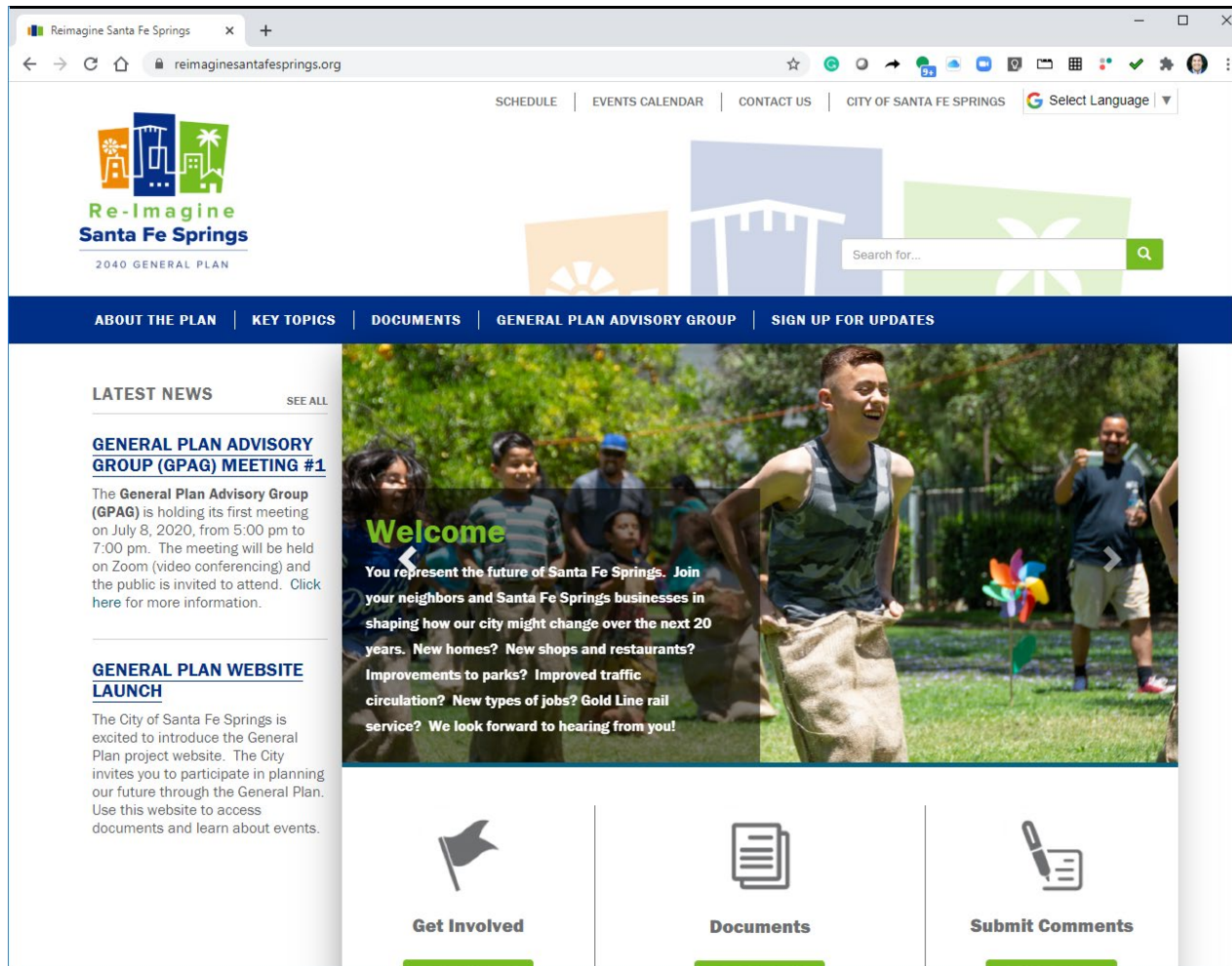
Project Scope

Public Engagement

- General Plan Advisory Group (GPAG)
- Stakeholder/focus group interviews
- Website
- Online community surveys
- Intercept/events meetings
- 4 community workshops



Project Scope

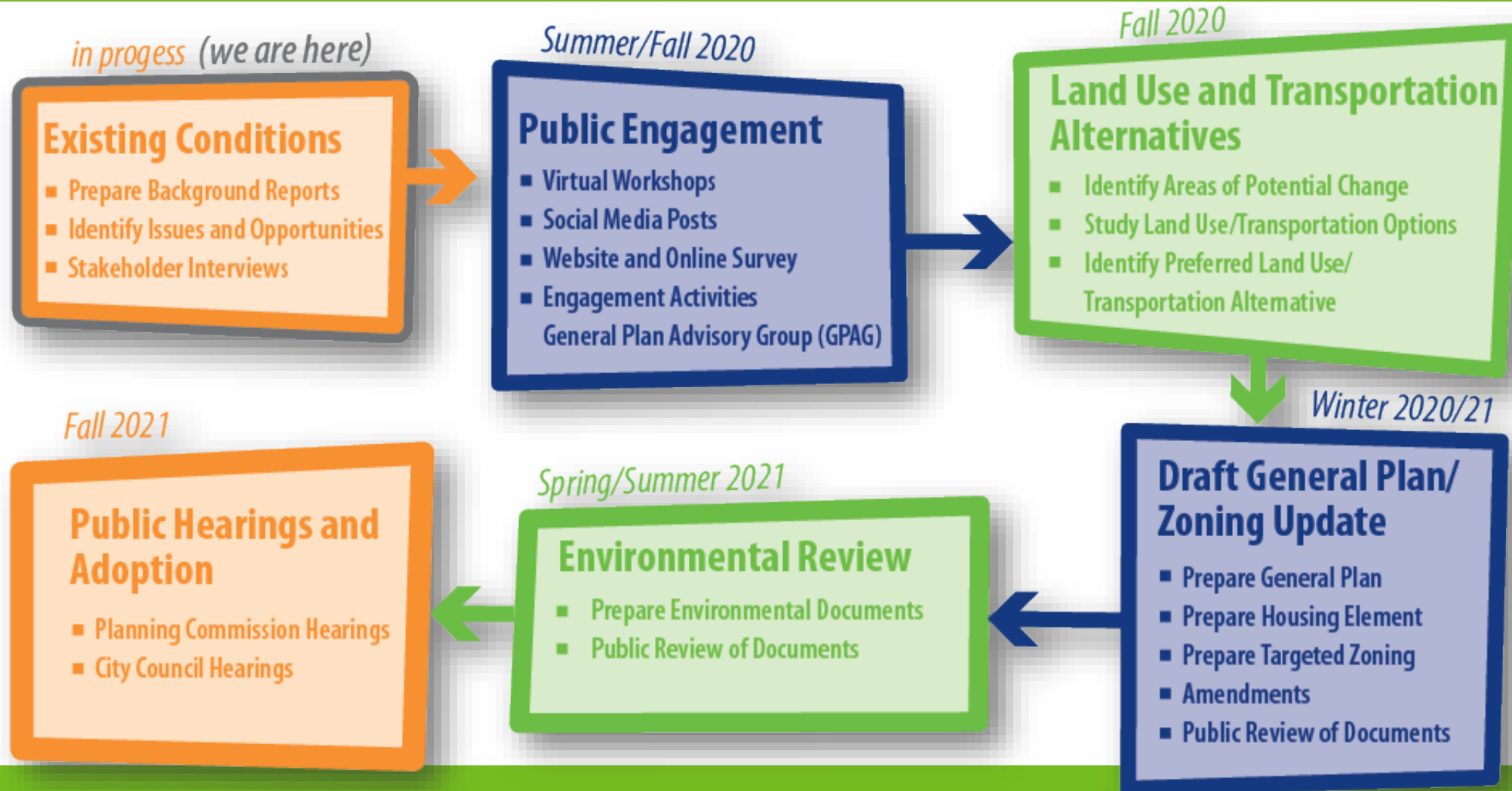


Website:

www.ReImagineSantaFeSprings.org



Project Components and Schedule



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GPAG ROLE AND COMMITMENT



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GPAG's Role

- Be active participants and ambassadors at 6 GPAG meetings
- Provide feedback to the City staff and consultant team
- Connect with Santa Fe Springs communities and stakeholders
- Serve as liaisons to constituent groups
- Encourage participation in public engagement activities
- Make recommendations to the Planning Commission

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ASSETS, CHALLENGES, AND OPPORTUNITIES



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NEXT STEPS



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Next Steps

- Next GPAG Meeting: August 26, 2020 (5 to 7 pm)
- Upcoming Activities and Documents
 - Community Survey on Transportation
 - Existing Conditions Background Report

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PUBLIC COMMENTS



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